

ICCN2023.com

HOSTED BY

International
Society of Nurses
IN Cancer Care



Sponsorship & Exhibit Prospectus



ICCN 2023

International Conference on Cancer Nursing

SEP. 29 - OCT. 2, 2023 • Glasgow, UK

Welcome to ICCN2023



Dear Colleagues and Friends,

Finally! The International Conference on Cancer Nursing will be touching down in the historic city of Glasgow, United Kingdom on September 29 – October 2, 2023. The conference theme for 2023 is Building Global Nursing Excellence for Tomorrow's Cancer Realities.

After two virtual conferences, the new ISNCC Board of Directors is thrilled to invite you to join us again in a face-to-face Conference that will enhance participants' experience and allow everybody to celebrate with friends and colleagues with formal and informal conversations that are as important as the sessions themselves.

We look forward to welcoming clinical nurses, nursing leaders, educators, and students to attend the International Conference on Cancer Nursing (ICCN2023). It is only through an exchange of the widest variety of research and experiences that we can offer the best program and benefits to our members and patients, and we can't wait to see you all again in person.

The conference program will offer exciting and groundbreaking education in a variety of topics, including post-COVID findings, psycho-oncology, groundbreaking

global educational programs, research, evidence-based practice, cancer specialties, leadership, as well as new developments in cancer nursing. In addition to the traditional plenary, keynote lectures and oral abstract sessions, the program will offer hands-on, interactive workshops and instructional sessions.

The International Conference on Cancer Nursing is an excellent opportunity for initiating or strengthening ongoing collaboration and knowledge. The content provided during this conference will benefit cancer patients around the globe in the years to come.

See you in Glasgow in September 2023!



Winnie So
ISNCC President



Suzanne Bishaw
ISNCC Conference Management, Chair



About the Host



ISNCC is the international voice of oncology nursing dedicated to maximizing the role of nurses to reduce the global burden of cancer. The ISNCC Vision is: 'Nurses worldwide are vital and central leaders in cancer care and control.' Our Mission is: 'To lead the global nursing community to reduce the burden of cancer'. ISNCC is focused on building and sustaining stakeholder relationships, influencing health policy, advancing and

applying knowledge, and developing and engaging cancer nurse leaders. ISNCC provides a platform from which nurses, national and regional cancer societies, government and non-government cancer care and control institutions, and corporate entities can collaborate. Additionally, ISNCC enables leaders across the globe to build capacity within the cancer nursing community and influence health policy to improve health and social outcomes for people affected by cancer.

ISNCC is the only federation of national cancer nursing societies, oncology institutions and individual cancer nursing professionals, representing more than 60,000 cancer nursing professionals globally. ISNCC is a non-governmental member of the Union for International Cancer Control (UICC) and a special affiliate of the International Council of Nurses (ICN). ISNCC has hosted 22 highly successful nursing Conferences since the 1st ICCN in 1978. This is the longest running international Conference for the profession.



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Host City - Venue

About Glasgow

Voted Best UK Convention Bureau for the last 16 years, Glasgow's experienced conventions team continuously develops its city wide strategic partnerships, world leading Conference Ambassador Programme and bespoke public engagement activities to support UK, European and international clients with hosting a successful and memorable meeting in Glasgow.

Cultural hub & gateway to Scotland

Glasgow is Scotland's cultural powerhouse, ranked by the Mercer Cost of Living Survey as one of Europe's most cost effective cities and the first in the UK to be included in the Global Destination Sustainability Index. With Loch Lomond just 40 mins away, it's the perfect starting point for delegates to discover what Scotland has to offer.

A city brimming with innovation

In the UK, Glasgow has the largest academic community outside London, with world leading research in life sciences, engineering, science and technology.

With one of the largest medical physics research divisions in the world, Europe's largest hospital (the Queen Elizabeth University Hospital) and the Beatson West of Scotland Cancer Centre (BWoS), the UK's most advanced NHS cancer centre, Glasgow offers an ideal location for meetings in the field of medical research.



Technology and Innovation Centre

State-of-the-art conference and events facilities in the heart of Glasgow city centre.

Strathclyde's compact, city-centre campus offers a range of flexible, contemporary venues for events of all sizes within easy reach of hotels, transport networks and the Scottish Event Campus (SEC).

The Technology & Innovation Centre (TIC) is our world-class research hub, revolutionising collaboration between academia, industry and the public sector.

Our flagship facility, TIC offers award-winning conference and events facilities all year round, including:

- 450-seat auditorium
- 150-seat auditorium
- 10 flexible conference rooms
- Spacious foyers for networking, exhibitions and catering



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Why You Should Participate



ICCN2023 provides a unique educational environment dedicated to the exchange of leading-edge scientific research and industry expertise. The trade exhibit will give industry the opportunity to engage with delegates on the latest technologies and therapies and to challenge their current mindset and practice.

The conference provides an ideal opportunity for you to engage with a wide cross-section of your target market.

The key benefits of sponsorship include:

- Enhancing the profile of your organization by supporting the premier international conference for leading the global nursing community to reduce the burden of cancer
- Interacting directly and forming new collaborations with international leaders in cancer nursing research, patient-centered care, education and policy

- Aligning your company with this powerful educational experience to demonstrate your commitment to assisting professional development
- Creating marketing and sales opportunities for both your national affiliates and global operations
- Interacting with delegates during all catering breaks plus the Welcome Reception held in the exhibition hall
- Benefiting significantly from exposure to a keenly interested, relevant and, above all, influential audience in an educational environment away from the competition of everyday distractions
- Meeting with a member of the ISNCC Executive Committee during the conference

2023

Estimated number of delegates: **300-400**



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Facts & Figures



Delegate Disciplines

Attendees of ICCN are influential and aspiring leaders in the field of cancer nursing, representing over 50 countries.

Cancer nurses are a particularly dedicated group of healthcare professionals and are an essential component of the oncology team. They are directly responsible for the delivery of evidence informed care and at the forefront of person-centred care. These are the professionals who can make a difference in the effective use of the products and services which your organization provides. They can be the deciding influence on which approaches are taken for treatment and care of cancer patients. It is critical for these cancer nursing professionals to remain knowledgeable on the latest advances to help their patients to better cope with cancer.

ICCN2023 is expected to attract 300-400 of the top cancer nursing professionals from around the world. The participation of our industry partners is a vital part of the conference. By supporting ICCN's endeavors to maximize the role of the cancer nurse globally, our industry partners are truly working to improve the

lives and outcomes of people suffering with cancer. In summary, with nurses from all over the world here in one place, ICCN offers a unique opportunity to meet with those responsible for advancing cancer nursing research towards improved outcomes for patients.

Conference Objectives

1. Provide a global forum for nurses caring for cancer patients to network and collaborate on current hot topics and future trends in cancer prevention and control in nursing practice.
2. Understand the impact, trends, and issues of cancer globally.
3. Examine the science, nursing practice and education to drive innovation within diversified global settings to build capacity for high quality person-centred care for people living with cancer.
4. Establish partnerships and global networks to rebuild, ignite and inspire all nurses as leaders in promoting and demonstrating equitable cancer care to reduce global health disparities.



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Sponsorship Levels

Your total investment will be calculated based on the purchase of any items from the sponsorship prospectus, including academic, digital, onsite, and social events opportunities. When your total contribution exceeds one of the Sponsorship Levels, you will receive the additional benefits listed below, over and above the benefits listed for each individual item purchased.

	PLATINUM USD 20,000	GOLD USD 15,000	SILVER USD 10,000	BRONZE USD 5,000
One on one meeting with ISNCC Executive Team	✓	-	-	-
Delegate bag insert	✓	✓	✓	-
Logo recognition + website link on the sponsor section of the conference website	✓	✓	✓	✓
Logo recognition + contact details on the conference mobile app	✓	✓	✓	✓
Full conference access registration	4	3	2	1
Logo recognition + 50 word organization description in the conference pdf programme book with acknowledgement of the sponsor level	✓	✓	✓	✓
Push notification on the conference mobile app	✓	✓	✓	✓



Exhibit Opportunities

Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities.

Efforts include but are not limited to:

- Welcome Reception in the Exhibit Hall on the opening night.
- Coffee breaks and lunch in the Exhibit Hall.



Table Tops

	Premium Table Top	Standard Table Top	Non-Profit Table Top
Price per table top	USD 4,000	USD 3,000	USD 1,000

The purchase of a table top includes:

VAT will be added if applicable

- One table and two chairs
- Listing with logo and 50-word description in the Conference PDF Programme Book and in the Exhibitor section of the Conference website
- Logo recognition and contact details on the Conference Mobile App
- One (1) Full Conference registration including access to Welcome Reception, scientific sessions, catering during coffee breaks and lunches

All staff members working at table top display are required to be registered regardless of the length of time spent at the conference.

Additional Exhibitor Registrations Rate: USD 825

Additional Exhibitor Registration includes:

- Welcome Reception
- Access to scientific sessions
- Access to exhibition area
- Catering during coffee breaks and lunches



Academic Opportunities



Corporate Morning Session (EXCLUSIVE)

1 HOUR SESSION | (2 available)

USD 15,000

These corporate sessions offer the opportunity for your company to host an exclusive morning or concurrent lunch symposium. These sessions are organized by the sponsor and will take place during the main conference program. The session is 1 hour long and is open to all attendees. Prices include basic audio visual equipment; catering is additional.



Corporate Lunch Sessions

1 HOUR SESSION | 2 CONCURRENT each day (6 available)

USD 15,000

These corporate sessions offer the opportunity for your company to host an exclusive morning or concurrent lunch symposium. These sessions are organized by the sponsor and will take place during the main conference program. The session is 1 hour long and is open to all attendees. Prices include basic audio visual equipment; catering is additional.



Focus Group

1 HOUR SESSION

USD 10,000

Take advantage of this valuable opportunity to have a direct, detailed and cost-effective conversation with motivated Conference delegates and ISNCC officials. Your focus group will consist of a selection of high-level nurses based on your discussion topic, with the group facilitated by an ISNCC nurse-leader. A group of this size provides the optimal opportunity for all participants to share their views and expertise, with adequate discussion.

The ISNCC facilitator will work with you to determine how the agenda will run to meet your goals and objectives for the group. The participant selection process will be in accordance with your target audience requirements (e.g. qualifications, specialty, expertise, region/country), and the ISNCC facilitator will invite suitable participants to attend.

Entitlements:

- The opportunity to exclusively present information to your target audience
- Logo recognition and website link on the Sponsor section of the Conference website
- Logo recognition and contact details on the Conference Mobile App
- Logo recognition and 50 word description on the Conference PDF Programme Book
- One (1) complimentary full Conference registration



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Digital Opportunities



Conference Mobile App (EXCLUSIVE)

USD 5,000

The Mobile App will be provided to delegates free of charge and will be available for most iOS and android mobile devices. The Mobile App will include the full Conference programme, exhibit floor plan including exhibitor descriptions as well as general Conference information. Timely updates about Conference programme changes or important announcements will be sent through the App via notification alerts.

Benefits of being a sponsor of this item include:

- Footer banner advert on the icon page of the mobile app
- Company profile, logo and contact details on the Mobile App



Onsite WiFi (EXCLUSIVE)

USD 4,500

Naming rights in association with provision of WiFi for all Conference delegates for the duration of the Conference.

Benefits of being a sponsor of this item include:

- Link to company website via the Conference Mobile App
- Logo recognition and branding on the Conference page notifying delegates of the WiFi login details



Onsite Opportunities



Conference Lanyards (EXCLUSIVE)

OPTION 1: Sponsor to provide the branded lanyards

Lanyards with the sponsor logo are to be supplied by the sponsor and are to be approved by the Organizing Committee.

USD 3,500

OPTION 2: Lanyards produced by the Host Organization

Host Organization produces the Lanyards, branded with the sponsor and the conference logo.

USD 6,000

Benefits of being a sponsor of this item include:

- Logo recognition on the Conference PDF Programme Book
- Delegate list ten working days prior to Conference (subject to privacy laws)



Conference Delegate Bags (EXCLUSIVE)

OPTION 1: Sponsor to provide the branded Delegate Bags

Delegate Bags with the sponsor logo are to be supplied by the sponsor and are to be approved by the Organizing Committee.

USD 3,500

OPTION 2: Delegate bags produced by the host organization

Host Organization produces the Delegate Bags, branded with the sponsor and the conference logo.

USD 6,000

Benefits of being a sponsor of this item include:

- Logo recognition on the Conference PDF Programme Book
- Delegate list ten working days prior to Conference (subject to privacy laws)



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Onsite Opportunities



Conference Bottle (EXCLUSIVE)

ICCN2023 is Eco-Friendly. Re-usable water bottles will be provided to delegates in their satchel to allow a quick refresh as they move about all day. The bottles will be branded with the sponsor's logo.

OPTION 1: Sponsor to provide the branded bottles

Water bottles with the sponsor logo are to be supplied by the sponsor and are to be approved by the Organizing Committee.

USD 2,500

OPTION 2: Water bottles produced by Host Organization

Host Organization produces the Water bottles, branded with the sponsor and the conference logo.

USD 5,000

Benefits of being a sponsor of this item include:

- Logo recognition on the Conference PDF Programme Book
- Delegate list ten working days prior to Conference (subject to privacy laws)



Delegate Bags Insert

USD 1,500

Opportunity to provide an A4 or similar flyer which will be placed in the Conference Delegate Bags:

- Flyers are to be approved by the Organizing Committee.
- Logo recognition on the Conference PDF Programme Book
- Delegate list ten working days prior to Conference (subject to Privacy Laws)



Poster Sessions

USD 2,000

Abstracts accepted for poster presentations will be displayed on poster boards in the exhibit hall. Presenters will be present during the networking breaks and poster viewing on their specific day to answer questions and discuss their research/project with delegates.

Benefits of being a sponsor of this item include:

- Logo recognition on the Conference PDF Programme Book
- Delegate list ten working days prior to Conference (subject to privacy laws)



Onsite Opportunities



Directional Signage (EXCLUSIVE)

USD 4,500

Sufficient directional signage throughout the venue is very important and one of the key components to make the Conference a worthwhile experience for delegates.

Benefits of being a sponsor of this item include:

- Have your logo displayed on all Conference directional signs
- Logo recognition and website link on the Sponsor section of the Conference website



Charging Stations

USD 4,000

The Charging Stations will allow attendees to power up their mobile phones, tablets, laptops, and other electronic devices for free. The Charging Station will be in high demand and placed in the exhibit area.

Benefits of being a sponsor of this item include:

- Have the Charging Station branded with your logo
- Have the opportunity to place promotional material within your Charging Station
- Logo recognition and website link on the Sponsor section of the Conference website



Meeting Room / Office Space

USD 2,000

Limited meeting/office space is available at the venue for you to host reviews, hospitality suites, staff offices, press rooms.

(Available between 8 am to 5 pm on Conference days - AV equipment upon request)



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Social Event Opportunities



Welcome Reception (EXCLUSIVE)

USD 4,000

Our Welcome Reception acknowledges the contributions of our major partners, sponsors and affiliates and is held in the exhibition area. It provides an opportunity for all guests to mix and mingle and get to know each other in a relaxed setting.

Benefits of being a sponsor of this item include:

- Logo recognition on the Conference PDF Programme Book
- Company signage at the Welcome Reception
- Logo recognition and contact details on the Conference Mobile App
- Logo recognition and website link on the Sponsor section of the Conference website



Coffee Breaks

ONE SPONSOR PER BREAK

USD 2,000

Networking opportunities are among the most important reasons delegates attend Conferences. The Conference will provide complimentary snacks and refreshments in the exhibit hall for all attendees during the morning and afternoon breaks.

Benefits of being a sponsor of this item include:

- Have table top cards with your logo on all food and beverage stations during your selected networking break(s)
- Logo recognition and contact details on the Conference Mobile App
- Logo recognition and website link on the Conference website



President's Reception (EXCLUSIVE)

USD 5,000

The ISNCC President will invite the guests: plenary speakers, committee members representatives, other dignitaries and major sponsors to an exclusive, by-invitation-only reception to thank them for their commitment.

Benefits of being a sponsor of this item include:

- Three (3) complimentary invitations to the Reception
- Company signage at the President's Reception
- Logo recognition and contact details on the Conference Mobile App
- Logo recognition and website link on the Sponsor section of the Conference website



Advertising Opportunities

Digital Advertising



Promotional Emails

USD 2,000
PER EMAIL

In the months leading up to the Conference, delegates will receive a number of promotional emails updating them on the programme and activities.

Sponsors that support this product are therefore given early exposure to the delegation:

- Inclusion in up to 6 promotional emails, with logo, images, text and external links (Limited to a 1/4 page per email).



Block Ad on Website

USD 1,000
PER MONTH

Block Ad will be displayed on the Conference website and linked to the Sponsor's website. They will be displayed on the most visited pages (Delegate Registration, Accommodation and Sponsor section) and will give the sponsors an early exposure to the delegation.



PDF Programme Book

HALF PAGE
Advertisement

USD 1,200

FULL PAGE
Advertisement

USD 2,000



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See you in Glasgow, UK!

To confirm your participation, please contact our dedicated Sponsorship & Exhibition Sales Manager to start discussing how you would like to support, and be involved in, ICCN2023.

Chelsea Prangnell

Sponsorship & Exhibit Sales Manager

Phone: [+1] 778-716-6723

Email: iccn-sponsorship@icsevents.com

Conference Secretariat

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